



PRESS RELEASE

FOR IMMEDIATE RELEASE

ZOOMMED ENTERS INTO A STRATEGIC ALLIANCE WITH SMART eCHARTS A NEW YORK-BASED HEALTHCARE SERVICE PROVIDER

Montreal, March 6, 2012 - **ZoomMed inc.** (TSX Venture Exchange : ZMD) is pleased to announce that its wholly owned subsidiary, **ZoomMed USA**, has entered into a strategic alliance agreement with **Smart eCharts** a New York-based Healthcare service provider, which develops and offers Web-based Electronic Medical Records (EMR) to U.S. HealthCare Professionals.

The agreement provides that **ZoomMed's** web-based e-Prescribing platform "**ZRx Prescriber**" will be interfaced with this new partner's solutions, allowing Smart eCharts and **ZoomMed** to communicate and exchange information between their respective platforms, in order to generate aggregate and transmit electronic prescriptions to pharmacies, via Surescripts® Nation's E-Prescription Network. By interfacing their respective solutions, Smart eCharts will complement its portfolio of solutions and **ZoomMed** will gain a privileged access to another network of healthcare providers and institutions.

Yves Marmet, President and CEO of **ZoomMed inc.** commented: "I am very proud of this additional strategic alliance, which once again, confirms the favourable reception of our **ZRx Prescriber** into the huge American healthcare provider's community. This new partnership is another attestation of the quality of our web based solution".

About ZoomMed

ZoomMed developed the **ZRx Prescriber**, a technological innovative Web application that enables Health Care Providers to use a wireless device, such as the iPod Touch™, iPhone™, iPad™, Google Android™, other PDA's or computers, to write and rapidly deliver scripts. The **ZRx Prescriber** is quick, efficient and intuitive. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR). Furthermore, **ZoomMed** also offers "**PraxisLab**", a new application that enhances all aspects of the prescription filling process and the complete pharmacists patient file management. **PraxisLab** uses state-of-the-art protocols and up-to-date software standards, allowing high compatibility with existing software, as well as new generation software.

About Smart eCharts

SMART eCHARTS EMR (Electronic Medical Record) was developed from the real workflows of office-based physicians. Its web-based EMR system is fully-featured, enabling practitioners to effectively manage their practice. They can use the system to schedule an appointment, complete a medical chart during a visit, send a prescription and bill for their practice. The EMR is so easy to use; practitioners can sign up and start charting immediately.





For further information on **Smart eCharts**, visit the following Web Site; www.smartecharts.com

For further information on **ZoomMed**, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, ext 228, info@zoommed.com or visit our Web Site; www.zoommed.com.

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