



press release

Press release

For immediate release

ZOOMMED SUCCESSFULLY LAUNCHES ZRX PRESCRIBER IN ONTARIO

- Six major clinics and 30 physicians secured in ZoomMed's first month of marketing in Ontario
- Over 920 physicians have signed to use the tool in Quebec

Montreal, October 30, 2007 – **ZoomMed** Inc. (TSX-V: ZMD) is proud to announce the signing of licensing agreements in Ontario for its **ZRx Prescriber**.

"These agreements are very important to us because they show the strong demand in Ontario for our tool after only 3 weeks of marketing in this province," stated Yves Marmet, President and CEO of **ZoomMed**. "The current response in Ontario is very impressive. It's comparable to if not better than the one we initially received in Quebec. After only 11 months of marketing, over 920 Quebec physicians have signed to use the **ZRx Prescriber**," added Marmet.

About **ZoomMed** Inc. (TSX-V: ZMD)

The **ZRx Prescriber** is a Web application that runs on a pocket computer or PC. This tool is used by physicians to fill out prescriptions and make them available to pharmacists, who can view them online via unique barcodes and confirm them using the physician's signed copy.

The **ZRx Prescriber** also gives physicians access to a portable source of medical information published by the pharmaceutical companies and private or public organizations that use this revolutionary new communication tool. The **ZRx Prescriber** enables thousands of physicians nationwide to access important information such as clinical studies, scientific discoveries, new product launches, training information and major medical alerts.

For further information on **ZoomMed** Inc and the **ZRx Prescriber**, visit www.zoommed.com.

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