



## Press release

For immediate release

ZOOMMED: AFTER 5 MONTHS ON THE MARKET, ZRX PRESCRIBER ALREADY TOTALIZE 532 ADHERENT PHYSICIANS IN 48 CLINICS AND A NEW AGREEMENT WITH INFORMATIQUE D.L.D.

**Montreal April 30, 2007**. - **ZoomMed Inc.**, "**ZoomMed**" TSX V: ZMD. In keeping with its implementation plan and marketing strategy deployment, **ZoomMed** is on track with its marketing and development objectives for **ZRx Prescriber**, a technological innovation for physicians and pharmacists. As planned in its implementation schedule, **ZoomMed** confirms that as of April 30, after **ZRx Prescriber** has been on the market for five months, already 532 physicians in 48 medical clinics have adopted the system.

**ZoomMed** has developed a new electronic tool, aimed at changing the way drugs are prescribed and dispensed throughout Canada. The **ZRx Prescriber** allows physicians to complete and send prescription information to pharmacists, allowing them to view this information on-line, specifically by reading the unique barcode of the prescription, and confirm it with a copy signed, by the attending physician.

**ZoomMed** is also announcing an agreement with the firm Demers, Lambert, Desrochers Inc. (Informatique D.L.D. Inc., **www.infodld.com**) allowing their client pharmacists to access **ZoomMed** services. Informatique D.L.D. provides management systems to about 400 pharmacies in Quebec. This agreement, added up to the one already concluded by **ZoomMed** with Émergis (**www.emergis.ca**) is giving to nearly 80% of the pharmacists in Quebec the possibility to have access to **ZoomMed** services.

"With our recent \$ 6 000 000 financing, our efforts in the Ontario market are promising and the implementation in the Quebec market clearly shows that both physicians and pharmacists see **ZRx Prescriber** as the technological solution for the best management of medical prescriptions.", said Mr. Yves Marmet.

For more information on **ZOOMMED** and **ZRx Prescriber**, please visit our Web site: www.zoommed.com.

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