



press release

Press release

For immediate release

ZOOMMED TO PRESENT ITS WEB BASED ZRx PRESCRIBER AT THE HIMSS 2009 CONFERENCE IN CHICAGO

THIS NEWS RELEASE IS INTENDED FOR DISTRIBUTION IN CANADA AND IN UNITED STATES NEWSWIRE SERVICES.

- Demonstrations of the **ZRx Prescriber** will be given at **ZoomMed's** booth #3508.
- The **ZRx Prescriber** can be used as a stand-alone product or easily integrated into any complete Electronic Medical Record (EMR) System
- Can be used on any PC, PDA, iPod Touch™ and iPhone™
- Already a proven success in Canada

Montreal, Canada, April 2nd, 2009 - **ZoomMed** Inc. (**TSX VENTURE: ZMD**), creator of the **ZRx Prescriber**, an e-prescription tool for physicians, is pleased to announce that it will present its **ZRx Prescriber** to the USA market for the first time at The Healthcare Information and Management Systems Society (HIMSS) Show in Chicago from April 4th to April 8th, 2009, located at booth #3508. The HIMSS Show is the biggest Health Care IT Conference in the United States.

«A doctor wants to prescribe with an intuitive, easy to use and most importantly, a fast system. We conceived the **ZRx Prescriber** for these reasons. Those reasons are the main factors why we have been successful in Canada, becoming the largest e-prescribing provider in terms of doctors and number of scripts per year», states Mr. Yves Marmet, President and Chief Executive Officer of **ZoomMed** Inc. «We are proud to see that over 90% of physicians to whom the **ZRx Prescriber** has been presented have chosen it.», added Mr. Marmet.

«In our last press release we stated that we would seriously explore the US market. Attending the HIMSS Show represents our first strategic step forwards that objective. During those 5 days we will meet the major companies that already have an EMR (Electronic Medical Record) system and are looking for an innovative, web-based, mobile, easy to use and most importantly highly adopted e-prescribing tool to complete their physician offering becoming fully eligible for the majority of US incentive programs and part of the American Recovery & Reinvestment Act of 2009. It will be an interesting opportunity for us to explore all avenues to enter the US market with our **ZRx Prescriber**», concluded Mr. Marmet.

About HIMSS

The Healthcare Information and Management Systems Society (HIMSS) is the healthcare industry's membership organization exclusively focused on providing global leadership for the optimal use of healthcare information technology (IT) and management systems for the betterment of healthcare. Founded in 1961, with offices in Chicago, Washington D.C., Brussels, Singapore, other locations across the United States and the globe, HIMSS represents more than 20,000 individual members and over 350 corporate members that collectively represent organizations employing millions of people. HIMSS frames and leads healthcare public policy and industry practices through its advocacy, educational and professional development initiatives designed to promote information and management systems' contributions to ensuring quality patient care.

About the ZRx Prescriber

THE Unique HIGHLY Adopted E-Prescriber, ZoomMed's **ZRx Prescriber** is a technically innovative Web application that enables physicians to use wireless devices such as the iPod Touch™, iPhone™, other PDA's or computers to write and RAPIDLY deliver scripts. The **ZRx Prescriber** is quick, efficient and intuitive. Although it is a stand-alone product, it can be easily integrated into any full EMR.

For more information on ZoomMed: Yves Marmet, President and Chief Executive Officer, 450-678-5457 (228), info@zoommed.com or visit the web site www.zoommed.com.

The TSX Venture Exchange does not assume any responsibility for the adequacy or accuracy of this press release.