



PRESS RELEASE

FOR IMMEDIATE RELEASE

ZOOMMED: RENEWAL OF A MAJOR CONTRACT OF \$ 850,000

Montreal, May 29, 2012 - ZoomMed inc. (TSX Venture Exchange: ZMD) developer of the *ZRx Prescriber*, is proud to announce the renewal of a one (1) year major contract for the use of its pharmacological information communication channel. Based on positives results, one of the Canadian pharmaceutical corporation leaders, having their headquarters in the USA, signed a corporate agreement totalling \$ 850,000.

"Our communication network is undeniably recognized as a preferred solution, providing a great added value to the communication efforts of small and large pharmaceutical companies that seek to reach physicians. New drugs are continuously being introduced. On the other hand, physicians are overworked and have even less time to meet with pharmaceutical representatives. The wireless Internet connections and increased use of smartphones allow the growth of solutions previously unimaginable. In addition, the U.S. market, which we had acceded in 2011, confirms the same tendency." said Mr. Yves Marmet, President and CEO of ZoomMed.

To date, 16 major pharmaceutical corporations are actually using **ZoomMed**'s health care communication network.

About ZoomMed

ZoomMed developed the **ZRx Prescriber**, a technological innovative Web application that enables physicians to use a wireless device, such as the IPod TouchTM, IPhoneTM, IPadTM, Google AndroidTM, other PDA's or computers, to write and rapidly deliver scripts. The **ZRx Prescriber** is quick, efficient and intuitive. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR).

ZoomMed's health care communication network is a clinical information exchange platform between physicians and the various other stakeholders of the health sector; pharmacists, specialists, pharmaceutical corporations, laboratories, specialized clinics and others.

Furthermore, **ZoomMed** also offers "*PraxisLab*" a new pharmacy management software that enhances all aspects of the prescription filling process and the complete pharmacists patient file management. *PraxisLab* uses state-of-the-art protocols and up-to-date software standards.

For further information on **ZoomMed**, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, ext 228, info@zoommed.com or visit our Web Site: <u>www.zoommed.com</u>.

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