



press release

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For immediate release

ZOOMMED RAPIDLY INVADES THE AMERICAN MARKET AS MYCA HEALTH INC. ADOPTS ITS ZRx ELECTRONIC PRESCRIBER

Montreal, November 25, 2010 - ZoomMed Inc. (TSX: ZMD), is pleased to announce that just a few days after obtaining its Surescripts® certification, giving it access to the important American Market, **ZoomMed** is proud to announce that its fully owned subsidiary, **ZoomMed USA**, has concluded a first non-exclusive distribution agreement with **Myca Health inc.**, a supplier of diversified IT solutions to the American medical community.

Indeed, Myca Health has selected **ZoomMed's ZRx electronic prescriber** as an integral part of its own global Electronic Medical Record (EMR) solution. Myca Health is a Canadian company that has developed an innovative and fully integrated Web application, designed for the American medical community. It has also implemented its "Hello Health" network in collaboration with one of the most important hospital networks in the United-States. "Fast Company" has described the Hello Health network as "...part electronic medical record, part practice-management system, and part social-networking site, complete with profiles and photos of doctors and patients, all in a secure environment that complies with federal privacy standards."

In the recent announcement of its Surescripts® certification, **ZoomMed** already declared it was quite confident it would rapidly penetrate the American market because "the **ZRx prescriber** is much more efficient and easier to use, than the eRx solutions that have been on the market for a long time". So Yves Marmet, President and CEO of **ZoomMed**, showed a lot of satisfaction when he commented on the Myca Health agreement as follows: "I am particularly proud that Myca Health has adopted our **ZRx prescriber**, knowing full well that we will be replacing one of the two industry giants, used until now by Myca Health. This decision is very revealing and represents an external confirmation of our own perception of how our prescriber compares to others".

ZoomMed is actively pursuing discussions with other potential strategic partners to accelerate its US market penetration.

About ZoomMed

ZoomMed's e-Pic network aggregates communications and allows patients, physicians, pharmacists and pharmaceutical corporations to interact, thus enhancing healthcare stakeholder's efficiency. In close connection with this network, the **ZRx Prescriber** is a web application that runs on a wireless device or computer. Thanks to this tool, a prescriber can write a prescription (with embedded bar code) enabling pharmacists to access (scan) and retrieve script information on line. The **ZRx Prescriber** is also, for the prescriber, a mobile source of information coming from the pharmaceutical corporations, as well as from private and public institutions.

About Myca Health

Myca Health is a Canadian company, founded by Nathaniel Findlay, that has developed a fully integrated Web application, highly customizable and personalized, designed to simplify and streamline the engagement between the American health care system and those in need of care. The application combines an electronic medical record, a comprehensive administrative system with built-in scheduling and diagnostic tools and the ability for doctors to communicate with their patients and each other through multiple channels, from email and instant messaging to video. Myca Health, in collaboration with one of the largest hospital network in the United States, has also implemented "Hello Health" an audacious primary care web platform. For more information, go to www.myca.com.

For further information on **ZoomMed**, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, Ext 228, info@zoommed.com or visit our Web Site; www.zoommed.com.

The TSX Venture Exchange does not assume any responsibility for the adequacy or accuracy of this press release.