



# press release

## Press release

For immediate release

### ZOOMMED - SUCCESSFUL LAUNCH OF e-PIC NETWORK TO PHARMACISTS

#### MORE THAN 60 PHARMACIES HAVE JOINED THE e-PIC NETWORK IN JUST 4 MONTHS

**Montreal, June 23, 2010** - ZoomMed Inc. (TSX VENTURE: ZMD), designer of the **ZRx Prescriber**, the **e-Pic Communication Network** and the **ZRx Pharma Communication** is proud to announce the successful launch of its **e-Pic network** in Quebec and Ontario with the following affiliated pharmacy banners: Uniprix, Clinique Santé, Unipharm, Familiprix, Zellers, Brunet, Proxim, Centre Santé, Clini-Plus, Rexall, Walmart, Prince Theodore Group and Remedys Rx. This launch follows a pilot project of more than 12 months with pharmacists in Quebec and Ontario.

"After more than 5 years of effort and more than \$ 20 million invested, we are very proud of our **e-Pic network** which enables doctors using the **ZRx Prescriber** to send prescription information directly into the computer system of the approximately 60 participating pharmacies, greatly reducing the risk of errors in data entry for pharmacists," said Benoit Arbour, ZoomMed's Vice President of Marketing. "Our network is available in all regions of Quebec and Ontario and we will make our **e-Pic network** available to as many pharmacists and doctors as possible in the coming months."

"This system is beneficial to all stakeholders; doctors have access to monographs and automatic detection of interactions in the palm of their hand while being able to write clear and legible prescriptions. Pharmacists in turn, save time by not having to rewrite the prescription information in their system, thus reducing the risk of errors while giving them more time to provide sound advice to their clients. Finally, the patient can now read what has been prescribed, feel safer and benefit from reduced waiting time in pharmacy," says Mr. Arbour.

#### About the **ZRx Prescriber**

ZoomMed developed the **ZRx Prescriber**, a technologically innovative Web application that enables physicians to use a wireless device, such as the iPod Touch™, iPhone™, other PDA's or computers, to rapidly write and deliver scripts. The **ZRx Prescriber** is quick, efficient and intuitive. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR).

#### About the **e-Pic Communication Network**

ZoomMed's **e-Pic communication network** allows intercommunications between physicians who use the **ZRx Prescriber**, pharmacists and other organisations who are members of the network. Thus, physicians, pharmacists and other organisations can transfer, capture (scan), and electronically receive prescription information, renewals and referral information through this high speed and entirely secure network.



### **About the ZRx Pharma Communication Network**

**ZRx Pharma communication network**, the new revolutionary communication tool, allows information dissemination and intercommunication between pharmaceutical corporations and physicians using the **ZRx Prescriber**, such as; continuing medical education, new product launches, medical training, major medical alerts, clinical studies and surveys.

For further information on **ZoomMed**, contact Mr. Benoit Arbour, vice president of marketing (450) 678-5457, Ext 240, [info@zoommed.com](mailto:info@zoommed.com) or visit our Web Site; [www.zoommed.com](http://www.zoommed.com).

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