



press release

Press release

For immediate release

ZOOMMED INC.: ICC HEALTHNET CANADA INC. CHOOSES THE "ZRx PRESCRIBER".

Montreal, January 23, 2008 – ZoomMed (TSX-V: ZMD), developer of the **ZRx Prescriber**, is proud to announce a new agreement with ICC Healthnet Canada Inc., therefore allowing the use of the "**ZRx Prescriber**" by more than 240 new physicians in Ontario.

"The demand for our **ZRx Prescriber** is increasing rapidly in Ontario. This agreement combined with previously announced agreements represent more than 630 physicians after only 3 months of operation in this province ", said Yves Marmet, President and Chief Executive Officer of ZoomMed Inc. " I would like to congratulate our professional teams located in Markham and in Brossard, which are very proactive in working with the physicians and making sure that their needs are being met ", concluded Mr. Marmet.

About the ZRx Prescriber

The « **ZRx Prescriber** » is a Web application that runs on a pocket computer or a PC. The tool is used by physicians to fill out prescriptions and make them available to pharmacists, who can view them online via unique barcodes and confirm them using the physician's signed copy. Prescription errors (illegible handwriting, incorrect dosage, drug interactions) lead to 700 fatalities and 150,000 hospitalizations every year in Canada, representing \$600 million in additional healthcare costs.

The « **ZRx Prescriber** » also gives physicians access to a portable source of medical information generated by the pharmaceutical companies and private or public organizations that use this revolutionary new communication tool. Thanks to the « **ZRx Prescriber** », thousands of Canadian physicians can now have access to vital information such as clinical studies, scientific discoveries, new product launches, medical training information and major medical alerts.

About ICC Healthnet Inc.

ICC Healthnet Canada Inc. is a leader in the integrated primary healthcare model in Canada. Through its Care Centres, ICC Healthnet provides effortless access to Urgent Care, Family Medicine, diagnostic and ancillary services. ICC Healthnet is currently performing over 800,000 patient visits from its eight medical Care Centres and thirteen ACT Health Group physiotherapy clinics. To learn more about ICC Healthnet Inc., please visit www.healthcarecentres.com.

FOR FURTHER INFORMATION ON ZOOMMED, or for distribution and integration of the **ZRx Prescriber** to your solution, please contact us at the following coordinates. You can also visit www.zoommed.com.

The TSX Venture Exchange does not assume any responsibility for the adequacy or accuracy of this press release.

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