PRESS RELEASE

FOR IMMEDIATE RELEASE

ZOOMMED ENTERS INTO ANOTHER STRATEGIC ALLIANCE WITH INSURANCE DATA SERVICES, A U.S. HEALTHCARE SERVICE PROVIDER

Montreal, March 21, 2012 - ZoomMed inc. (TSX Venture Exchange : ZMD) is pleased to announce that its wholly owned subsidiary, ZoomMed USA, has entered into another strategic alliance agreement with **Insurance Data Services Inc.** (IDS), a U.S. Corporation, which provides Medical Billing Solutions since 1976 to United States HealthCare Professionals and today, are used in billing well over 100,000 patients per month in fifteen different States.

The agreement provides that ZoomMed's web-based e-Prescribing platform "*ZRx Prescriber*" will be interfaced with IDS solutions, allowing them to communicate and exchange information, in order to generate aggregate and transmit electronic prescriptions to pharmacies, via Surescripts® Nation's E-Prescription Network. By interfacing their respective solutions, IDS will complement its offering and ZoomMed will gain a privileged access to another important network of Healthcare providers and institutions.

Yves Marmet, President and CEO of ZoomMed inc. commented: "Once again, I am very pleased by this additional strategic alliance, which confirms the positive reception of our *ZRx Prescriber* into the huge American Healthcare provider's community. This new partnership is another confirmation of the quality of our web based solution".

About ZoomMed

ZoomMed developed the *ZRx Prescriber*, a technological innovative Web application that enables Health Care Providers to use a wireless device, such as the IPod Touch™, IPhone™, IPad™, Google Android™, other PDA's or computers, to write and rapidly deliver scripts. The *ZRx Prescriber* is quick, efficient and intuitive. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR). Furthermore, ZoomMed also offers "*PraxisLab*", a new application that enhances all aspects of the prescription filling process and the complete pharmacists patient file management. PraxisLab uses state-of-the-art protocols and up-to-date software standards, allowing high compatibility with existing software, as well as new generation software.

About IDS

Insurance Data Services Inc., a Full Service Billing Company, has been providing Medical Billing Services since 1976. IDS provides Medical Billing using the following models:

- Full Service Billing;
- Application Services Provider (ASP);
- Turnkey Medical Billing Services.

IDS performs Full and Online Medical Billing Services to areas including, but not limited to Emergency Physician Groups, Radiology, Pain Management, Clinics, Hospitalist, Occupational Medicine, Family Practice, Mental Health, Anaesthesia, and Pathology. Today, IDS Solutions are used in billing well over 100,000 patients per month in fifteen different states.

For further information on **IDS**, visit the following Web Site; http://www.insurance-data.com/

For further information on **ZoomMed**, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, ext 228, info@zoommed.com or visit our Web Site; www.zoommed.com.

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