



press release

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For immediate release

ZOOMMED: After only 3 months on the market, *ZRx Prescriber* is already used by 340 physicians in 30 clinics and a new contract with pharmaceutical

Montreal February 20, 2007. - **ZoomMed Inc.**, "**ZoomMed**" TSX V: ZMD. In keeping with its implementation plan and marketing strategy deployment, **ZoomMed** is on track with its marketing and development objectives for **ZRx Prescriber**, a technological innovation for physicians and pharmacists. As planned in its implementation schedule, **ZoomMed** confirms that as of February 19, after **ZRx Prescriber** has been on the market for only three months, over 340 physicians in 30 medical clinics have signed agreements to use it.

ZRx Prescriber is a handheld computer that allows physicians to complete and send prescription information to pharmacists, who can verify the information online, specifically by reading the unique barcode of the prescription, and confirm it with a copy signed, by the attending physician.

"The actual marketing of **ZRx Prescriber** started last fall, and we have already met our expectations. As of today, **ZRx Prescriber** will generate revenue for the company," said Mr. Yves Marmet, President and CEO of **ZoomMed**.

ZoomMed is also announcing a second agreement with a pharmaceutical company for the diffusion of information for physicians using **ZRx Prescriber**. The value of the agreement with Boehringer Ingelheim, which is renewable for an extra year, is \$270,000 per year. Boehringer Ingelheim, headquartered in Ingelheim, Germany, has close to 37,500 employees and 143 affiliated companies spread around the globe. They are a research-driven group of companies dedicated to researching, developing, manufacturing and marketing pharmaceuticals that improve health and quality of life. An agreement was also signed with Berlex of Montreal in October 2006.

"We are confident that we will not only achieve our financial objectives this year, we will surpass them," said Mr. Marmet. "Our efforts in the Ontario market are promising and the implementation in the Quebec market clearly shows that both physicians and pharmacists see **ZRx Prescriber** as the technological solution for the best management of medical prescriptions."

Lastly, **ZoomMed** confirms, as announced, the opening of a first "**ZOOMCITÉ**" franchise on February 5, 2007 in Laval. **ZoomMed** has also taken possession of new facilities on the South Shore of Montreal for "**ZOOMCITÉ**," its master franchise. This franchise began operations in December 2006. "**ZOOMCITÉ**" sells medical and paramedical equipment at the retail level.

For more information on **ZOOMMED** and **ZRx Prescriber**, please visit our Web site: www.zoommed.com.

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