



press release

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For immediate release

ZOOMMED ENTERS INTO AN EXCLUSIVE AGREEMENT TO ACQUIRE PRAXIS SANTÉ INC.

Montreal, January 19, 2011 - **ZoomMed** Inc. (TSX: ZMD), is pleased to announce it has entered into an exclusive agreement to acquire the total equity of **PRAXIS SANTÉ INC.**, a supplier of Web IT solutions for community pharmacies.

"We have been targeting this young enterprise that distinguishes itself by its technologically innovative web applications for pharmacists, which are similar and fully compatible with those we have developed ourselves, such as our **ZRx Prescriber** for physicians" declares Yves Marmet, president and CEO of **ZoomMed** Inc.

This acquisition will contribute to consolidate and add value to **ZoomMed's e-Pic communication network** between physicians and pharmacists. Furthermore, it will broaden the scope of its network, a powerful intercommunication tool between pharmaceutical companies, physicians and now...pharmacists.

At a time where the different Healthcare networks in North-America are looking for state of the art solutions to optimize collaboration and information exchanges between Health Professionals, **ZoomMed** can now capitalize on a powerful application portfolio that will allow it to bring a significant contribution towards the fulfillment of those objectives. One of the principal causes of problems that physicians and pharmacists have in adhering to major governmental Electronic Medical Record type projects pertain to their own outdated applications and technology. **ZoomMed's** solutions are state of the art Web based applications. They are not only very user friendly to health care professionals, but can easily be interfaced with different private initiatives and Government projects, without the risk of disturbing their own IT operations.

Consequently, this acquisition enables **ZoomMed** to diversify and consolidate its position in the Canadian Healthcare network, concurrently to its recent announcement regarding the launching and penetration of the important American Market.

ZoomMed's offer to acquire Praxis Santé Inc. is conditional to the execution of few other conditions before closing, such as a due diligence. For that matter, **ZoomMed** has appointed Avenue Capital Markets Inc.

About ZoomMed

ZoomMed's developed the **ZRx Prescriber**, a technological innovative Web application that enables physicians to use a wireless device, such as the iPod Touch™, iPhone™, iPad™, Google Android™, other PDA's or computers, to write and rapidly deliver scripts. The **ZRx Prescriber** is quick, efficient and intuitive. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR).

For further information on **ZoomMed**, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, Ext 228, info@zoommed.com or visit our Web Site; www.zoommed.com.



About Praxis Santé

PraxisLab is a new application that enhances all aspects of the prescription filling process and the complete pharmacists patient file management. Fast, efficient and user friendly, its unique development concept provides a fast access to all its functionalities, thus allowing its users to be productive with a minimum training. PraxisLab uses state-of-the-art protocols and up-to-date software standards, allowing high compatibility with existing software, as well as new generation software.

For further information about Praxis Santé Inc., please visit the Web Site; www.praxissante.com

The TSX Venture Exchange does not assume any responsibility for the adequacy or accuracy of this press release.