

For immediate release

## ZOOMMED INC. AND KROLL COMPUTER SYSTEMS SIGN A COLLABORATION AGREEMENT TO INTERFACE ZOOMMED'S ZRX PRESCRIBER WITH APPROXIMATELY 2,200 PHARMACIES THROUGHOUT CANADA

Press release

**Montreal, February 18, 2008** – **ZoomMed** Inc. (**TSX-V: ZMD**), developer of the *ZRx Prescriber*, is proud to announce a collaboration agreement with **Kroll Computer Systems Inc.** ("**Kroll**"), which has been offering computer services to approximately **2,200 pharmacies** throughout Canada.

This agreement between **ZoomMed** and Kroll, aims to interface the "**ZRx Prescriber** solution to Kroll's dispensary application and launches the connection between the growing number of doctors (almost 1,800 in Canada) who have chosen the ZoomMed's **ZRx Prescriber** and the 2,200 pharmacies using Kroll's system.

"This agreement marks another major step in the deployment of the **ZRx Prescriber** throughout Canada and places **ZoomMed** and its Prescriber in a very strong position to become the E-prescription standard tool across the country", stated Mr. Yves Marmet, President and Chief Executive Officer of **ZoomMed** Inc.

## About the ZRx Prescriber

The « *ZRx Prescriber* » is a Web application that runs on a pocket computer or a PC. The tool is used by physicians to fill out prescriptions and make them available to pharmacists, who can view them online via unique barcodes and confirm them using the physician's signed copy. Prescription errors (illegible handwriting, incorrect dosage, drug interactions) lead to 700 fatalities and 150,000 hospitalizations every year in Canada, representing \$600 million in additional healthcare costs.

The « **ZRx Prescriber** » also gives physicians access to a portable source of medical information generated by the pharmaceutical companies and private or public organizations that use this revolutionary new communication tool. Thanks to the « **ZRx Prescriber** », thousands of Canadian physicians can now have access to vital information such as clinical studies, scientific discoveries, new product launches, medical training information and major medical alerts.

## About Kroll Computer Systems Inc.

Kroll Computer Systems Inc. is a national sales and support company solely dedicated to providing "end to end" solutions for the PHARMACY software and hardware marketplace. From its offices in Edmonton, Toronto and Halifax, Kroll currently provides services to approximately 2,200 pharmacies throughout Canada.

Kroll has fulfilled the needs of pharmacies for over 20 years and continues its tradition of customer care and innovation with the introduction of enhancements, modules and industry specific initiatives. For further information, you can also visit www.kroll.ca.



**FOR FURTHER INFORMATION ON ZOOMMED**, distribution and/or integration of **ZoomMed**'s "*ZRx Prescriber*" to your solution, please contact us at the following coordinates. You can also visit www.zoommed.com.

The TSX Venture Exchange does not assume any responsibility for the adequacy or accuracy of this press release.

**Yves Marmet**, President and Chief Executive Officer (450) 678-5457, Ext 228 info@zoommed.com