



## PRESS RELEASE

FOR IMMEDIATE RELEASE

## ZOOMMED AND MEDICAL PHARMACIES GROUP SIGN AN AGREEMENT FOR THE USE OF THE E-PIC NETWORK AND THE ZRx PRESCRIBER

**Montreal, April 18, 2011 - ZoomMed Inc (TSX Venture Exchange: ZMD),** provider of the "e-Pic Communication Network" and the "*ZRx Prescriber*", is proud to announce that Medical Pharmacies Group Limited, representing twenty-two (22) pharmacies throughout Ontario, signed an agreement to implement ZoomMed's e-Pic communication network.

"We are proud to have the privilege to work in collaboration with this dynamic group of pharmacies", reported Mr. Marmet, President and Chief Executive Officer of ZoomMed.

"The different Healthcare networks in North-America are looking for state of the art solutions to optimize collaboration and information exchanges between Health Professionals. ZoomMed and Medical Pharmacies Group Limited will benefit from on a powerful application portfolio that will allow them to bring a significant contribution towards the fulfillment of those objectives." added Mr. Marmet.

"At Medical Pharmacies, our primary focus is people - our long term care clients, nurses, caregivers, residents, pharmacy customers and our own pharmacy teams. We are inspired by each of these individuals to continually improve our systems, technology and service programs", said Mr. Richard Sevazlian, President and CEO of Medical Pharmacies Group Limited. "We are convinced that the e-Pic Network is a great tool, which will enhance our effectiveness and will benefit the healthcare community" added Mr. Sevazlian.

#### About ZoomMed

As part of its "e-Pic Communication Network", **ZoomMed** developed and markets the "**ZRx Prescriber**", a technological innovative Web application that enables physicians to use a wireless device, such as the IPod Touch<sup>™</sup>, IPhone<sup>™</sup>, IPad<sup>™</sup>, Google Android<sup>™</sup>, other PDA's or computers, to write and rapidly deliver scripts to pharmacies. The **ZRx Prescriber** is quick, efficient and intuitive. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR).

For further information on ZoomMed, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, Ext 228, info@zoommed.com or visit our Web Site; www.zoommed.com.





# ZOOMND

### About Medical Pharmacies Group Limited

Providing services to long term care residents in Ontario, Medical Pharmacies is Canada's largest provider of pharmacy services to long term care homes. The company extends its focus on clinical services to the community through its pharmacies strategically located in medical buildings across the province of Ontario. Each of their pharmacists is an integral member of healthcare teams in their community. Managed and operated by pharmacists, Medical Pharmacies Group Limited continues to grow through innovation, technology and the dedication of their people.

For further information about Medical Pharmacies Group Limited, please visit the following Web Site: <u>www.medicalpharmacies.com/.</u>

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.





