



press release

Press release

For immediate release

ZOOMMED'S ZRx PRESCRIBER IS CHOSEN BY MCI MEDICAL CLINICS INC., THE LARGEST PROVIDER OF PRACTICE MANAGEMENT SERVICES TO FAMILY PHYSICIANS IN CANADA

Montreal, January 17, 2008 – **ZoomMed (TSX-V: ZMD)**, developer of the **ZRx Prescriber**, is proud to announce an important agreement for the use of the **ZRx Prescriber** in Ontario, Alberta and British Columbia. The agreement was concluded with MCI Medical Clinics Inc., Canada's largest and one of the most experienced providers of practice management services to family physicians, which has over 250 doctors in 35 clinics in Ontario, Alberta and British Columbia.

"This agreement with a Canadian leader in practice management services denotes an encouraging demand in Ontario and provides **ZoomMed** with the opportunity to open the western markets as well. With more than 1,000 physicians in Quebec the company is in a very good position to become the E-prescription standard across Canada", stated Mr. Yves Marmet, President and Chief Executive Officer of **ZoomMed** Inc. "As we all know 700 deaths, 150,000 hospitalizations and hundreds of millions in added healthcare cost are incurred each year simply from poor hand writing or improper prescribing. **ZoomMed** is working very hard with the physicians to provide the most comprehensive prescribing tool and best electronic solutions to address those problems of bad handwriting or any prescribing mistakes like drug interactions.", Mr. Marmet went on to confirm.

About ZoomMed and the ZRx Prescriber

The « **ZRx Prescriber** » is a Web application that runs on a pocket computer or a PC. The tool is used by physicians to fill out prescriptions and make them available to pharmacists, who can view them online via unique barcodes and confirm them using the physician's signed copy.

The « **ZRx Prescriber** » also gives physicians access to a portable source of medical information generated by the pharmaceutical companies and private or public organizations that use this revolutionary new communication tool. Thanks to the « **ZRx Prescriber** », thousands of Canadian physicians can now have access to vital information such as clinical studies, scientific discoveries, new product launches, medical training information and major medical alerts.



About MCI Medical Clinics Inc.

MCI Medical Clinics Inc., operating as THE DOCTOR'S OFFICE™, is a 100% Canadian owned company serving MDs in the public healthcare system. From 1979 Calgary roots and 1986 incorporation in Ontario, MCI has grown to become the dominant provider of practice management services to hundreds of family doctors in Ontario, Alberta and British Columbia. MCI is in the business of providing expert logistics support, human resource management and administrative services to Physicians so they can dedicate 100% of their attention to patient care without the distraction of also trying to run a demanding medical office.

Working for Doctors, caring for patients and empowering employees is what MCI has been doing for almost three decades. To learn more about MCI, visit www.mcimed.com.

FOR FURTHER INFORMATION ON ZOOMMED, or for distribution and integration information on the **ZRx Prescriber** for your solution, contact us at the address below. You can also visit www.zoommed.com.

The TSX Venture Exchange does not assume any responsibility for the adequacy or accuracy of this press release.

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