



## PRESS RELEASE

FOR IMMEDIATE RELEASE

### ZOOMMED ENTERS INTO A STRATEGIC ALLIANCE WITH TOUCH MEDIX A CALIFORNIA-BASED HEALTHCARE SERVICE PROVIDER

Montreal, October 13, 2011 - **ZoomMed inc. (TSX Venture Exchange : ZMD)** is pleased to announce that its wholly owned subsidiary, **ZoomMed USA**, has entered into a strategic alliance agreement with **Touch Medix LLC** a California-based Healthcare service provider, which develops and offers innovative medical software products to more than 5,000 physicians, nurses and other practitioners.

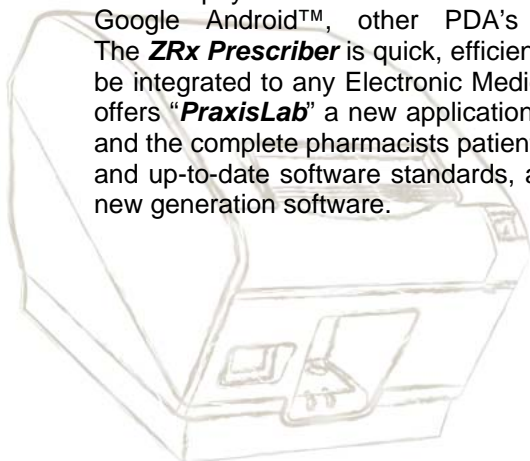
The agreement provides that **ZoomMed's** web-based e-Prescribing platform "**ZRx Prescriber**" will be interfaced with this new partner's solutions, allowing Touch Medix and **ZoomMed** to communicate and exchange information between their respective platforms, in order to generate aggregate and transmit electronic prescriptions to pharmacies, via Surescripts® Nation's E-Prescription Network. By interfacing their respective solutions, Touch Medix will complement its portfolio of solutions and **ZoomMed** will gain a privileged access to another important network of healthcare providers and institutions.

Yves Marmet, President and CEO of **ZoomMed inc.** commented: "I am very proud of this new strategic alliance, which once again, undeniably confirms the introduction of our **ZRx Prescriber** into the huge American healthcare provider's community. This new partnership is another attestation of the quality of our web based solution".

"For **ZoomMed**, its business model will continue to leverage the strategic value of the **ZRx Prescriber's** user community for a series of potential partners and sponsors, such as pharmaceutical companies and others, wishing to offer their services, content or information to this community", added M. Marmet.

#### About ZoomMed

**ZoomMed** developed the **ZRx Prescriber**, a technological innovative Web application that enables physicians to use a wireless device, such as the iPod Touch™, iPhone™, iPad™, Google Android™, other PDA's or computers, to write and rapidly deliver scripts. The **ZRx Prescriber** is quick, efficient and intuitive. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR). Furthermore, **ZoomMed** also offers "**PraxisLab**" a new application that enhances all aspects of the prescription filling process and the complete pharmacists patient file management. **PraxisLab** uses state-of-the-art protocols and up-to-date software standards, allowing high compatibility with existing software, as well as new generation software.





## About Touch Medix

Touch Medix is a physician-led company which develops innovative medical software products and documentation "Touch ED®" that are the most intuitive, fast, efficient, easy-to-learn and solutions for physicians, nurses and other practitioners. Touch ED® provides practitioners and nurses with state of the art tools, enabling them to complete charts in a fraction of the current time seen in comparable products. It was designed with "touch screen & voice" in mind, but works equally well with just a keyboard and mouse.

For further information on **Touch Medix**, visit the following Web Site; [www.touchmedix.com](http://www.touchmedix.com).

For further information on **ZoomMed**, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, ext 228, [info@zoommed.com](mailto:info@zoommed.com) or visit our Web Site; [www.zoommed.com](http://www.zoommed.com).

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