



press release

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For immediate release

MEDICALERT JOINS ZOOMMED'S COMMUNICATION NETWORKS

Montreal, May 13, 2010 - **ZoomMed** Inc. (TSX: ZMD), designer of the **ZRx Prescriber**, the **e-Pic Communication Network** and the **ZRx Pharma Communication Network** is proud to announce the signature of an agreement with the **Canadian MedicAlert Foundation** which provides emergency medical information services to more than one million members in Canada. MedicAlert is one of the ten (10) affiliates of MedicAlert Foundation International which offers services to four (4) million members throughout 25 countries around the world.

"The purpose of this agreement is to provide MedicAlert with an interface allowing the reception of accurate electronic referral information, sent by physicians using the "**ZRx Prescriber**", via the "**e-Pic Communication Network**". These electronic referrals will greatly assist the physicians and the patients who need MedicAlert services, by giving them precise information and the exact contact information, therefore speeding up the process. This new application becomes, once more, a new source of revenue for **ZoomMed**", said Mr Marmet.

"**ZoomMed's** Communication Networks are not only effective but they are exceptionally versatile. The design and the technology used to develop these Networks allow us to, easily and rapidly, develop and provide various clients with a multitude of specific communication applications ", added Mr. Marmet.

About The Canadian MedicAlert Foundation

The Canadian MedicAlert Foundation is the largest membership-based registered charity in Canada with more than one million members, and has been the provider of emergency medical information services in Canada for almost 50 years. The Foundation's services include electronic health records, a state-of-the-art secure database, a 24-hour emergency hotline and customized identification products that protect people with medical conditions or special needs. More information about MedicAlert is available on-line at www.medicalert.ca

About the ZRx Prescriber

ZoomMed developed the **ZRx Prescriber**, a technologically innovative Web application that enables physicians to use a wireless device, such as the iPod Touch™, iPhone™, other PDA's or computers, to rapidly write and deliver scripts. The **ZRx Prescriber** is quick, efficient and intuitive. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR).

About the e-Pic Communication Network

ZoomMed's e-Pic Communication Network allows intercommunications between physicians who use the **ZRx Prescriber**, pharmacists and other organisations who are members of the network. Thus, physicians, pharmacists and other organisations can transfer, capture (scan), and electronically receive prescription information, renewals and referral information through this high speed and entirely secure network.



About the ZRx Pharma Communication Network

ZRx Pharma communication network, the new revolutionary communication tool, allows information dissemination and intercommunication between pharmaceutical corporations and physicians using the **ZRx Prescriber**, such as; continuing medical education, new product launches, medical training, major medical alerts, clinical studies and surveys.

For further information on **ZoomMed**, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, Ext 228, info@zoommed.com or visit our Web Site; www.zoommed.com.

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