



press release

Press release

For immediate release

ZOOMMED'S ZRx PRESCRIBER TO BE AVAILABLE ON IPOD TOUCH™ AND IPHONE™ BY FALL 2008

TODAY'S TECHNOLOGICAL AND MEDICAL REALITY

(Montreal, Quebec) – August 11, 2008 – ZoomMed (TSX-Venture Exchange: ZMD) - developer of **ZRx Prescriber**, announces that the **ZRx Prescriber** will be available on iPod Touch™ and iPhone™ Technology developed by Apple Inc., by fall 2008.

As a result of the technology and the development methods used by ZoomMed's technical team, we are able to offer its applications on the newest up-to-date technologies available on the market, very quickly.

"The main reason why we have now close to 2,000 doctors that have chosen our **ZRx Prescriber** is because the most important objective for ZoomMed is to ensure that the Doctors are using the best and most modern technologies and products available on the market to facilitate the prescription process in their daily practice." said Mr. Yves Marmet, ZoomMed's President and Chief Executive Officer. "On the other hand, those new technologies are less expensive, and could reduce the **ZRx Prescriber** deployment costs for the benefit of all our Shareholders. Our goal is to become the E-prescription standard across Canada and we take all the necessary steps to achieve it.", added Mr. Yves Marmet.

About ZoomMed and the ZRx Prescriber

The « **ZRx Prescriber** » is a Web application that runs on a pocket computer or a PC. The tool is used by physicians to fill out prescriptions and make the prescription information available to pharmacists, which can access it online via unique barcodes and confirm it using the physician's signed copy. The « **ZRx Prescriber** » also gives physicians access to a portable source of medical information generated by the pharmaceutical companies and private or public organizations that use this revolutionary new communication tool. Thanks to the « **ZRx Prescriber** », thousands of Canadian physicians can now have access to vital information such as clinical studies, scientific discoveries, new product launches, medical training information and major medical alerts.

FOR FURTHER INFORMATION ON ZOOMMED, or for distribution and integration information on the **ZRx Prescriber** to your solution, contact us at the address below. You can also visit www.zoommed.com.

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