



# PRESS RELEASE

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## ZOOMMED SIGNS A COLLABORATION AGREEMENT WITH STAPLES CANADA

**Montreal, July 04, 2012 - ZoomMed inc. (TSX Venture Exchange : ZMD),** developer of the "*ZRx Prescriber*" and the *e-Pic Communication Network*, is pleased to announce the signature of a Collaboration Agreement with *Staples Canada Inc.,* Canada's largest provider of office supplies, technology and business services under the banners Staples®, Bureau en Gros<sup>MC</sup> and technology solutions for business through its division *Easytech 4Business*.

The Agreement provides for a marketing collaboration to promote, sell and implement **ZoomMed**'s **ZRx Prescriber** throughout Canada and share complementary expertise, solutions and services for the benefit of each organization.

"Staples is determined to expand their offering to include Medical Clinics and I strongly believe that this Collaboration Agreement will provide *Staples* with new market opportunities and will complement its portfolio of business solutions. On our part, **ZoomMed** will gain a great deal of visibility and a privileged access to an impressive sales and marketing network.", said Mr. Marmet.

## About Staples Canada

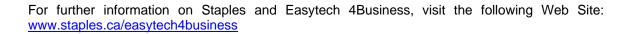
Staples, Canada's largest office products company, is committed to providing Canadians with a wide choice of office services and products. Serving all types of business from the small home office to large enterprise. Staples makes it easy for customers to operate their offices efficiently and affordably by offering an extensive selection of office supplies, technology, electronics and office furniture as well as business services, including computer repair and maintenance, and copy and print services. Operating as Bureau en Gros<sup>MC</sup> in the province of Quebec and Staples Canada in all other provinces, the company employs over 15,000 associates at 330+ stores and at their head office in Richmond Hill, Ontario. Ranked as one of Canada's top ten Canadian companies in Marketing Magazine's Marketing/Leger 2011 Corporate Reputation Survey, Staples/Bureau en Gros is dedicated to offering customers the highest level of service, whether they choose to shop in-store, by catalogue or online. Staples Canada/Bureau en Gros also is invested in a number of corporate giving programs that actively support environmental, educational and entrepreneurial initiatives in Canadian communities from coast to coast. Visit www.staples.ca for more information, or visit us on Facebook and Twitter.

### About Easytech 4Business

Easytech 4Business is a multilevel service that offers complete IT solutions for all businesses from the most basic of infrastructures to the most complex. Our program of support can be tailored to service businesses of all sizes.







#### About ZoomMed

**ZoomMed** developed the **ZRx Prescriber**, a technological innovative Web application that enables physicians to use a wireless device, such as IPhone<sup>™</sup>, IPad<sup>™</sup>, Google Android<sup>™</sup> or computers, to write and rapidly deliver scripts. Since it is a stand-alone product, it can easily be integrated to any Electronic Medical Record application (EMR).

ZoomMed's *e-Pic Communication Network* is a clinical information exchange platform between physicians and the various other stakeholders of the health sector, such as pharmacists, specialists, pharmaceutical corporations, laboratories, specialized clinics and others.

Furthermore, **ZoomMed** also offers "*PraxisLab*" new pharmacy management software that enhances all aspects of the prescription filling process and the complete pharmacists patient file management. *PraxisLab* uses state-of-the-art protocols and up-to-date software standards.

For further information on **ZoomMed**, contact Mr. Yves Marmet, President and Chief Executive Officer (450) 678-5457, ext 228, <u>info@zoommed.com</u> or visit our Web Site: <u>www.zoommed.com</u>.

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